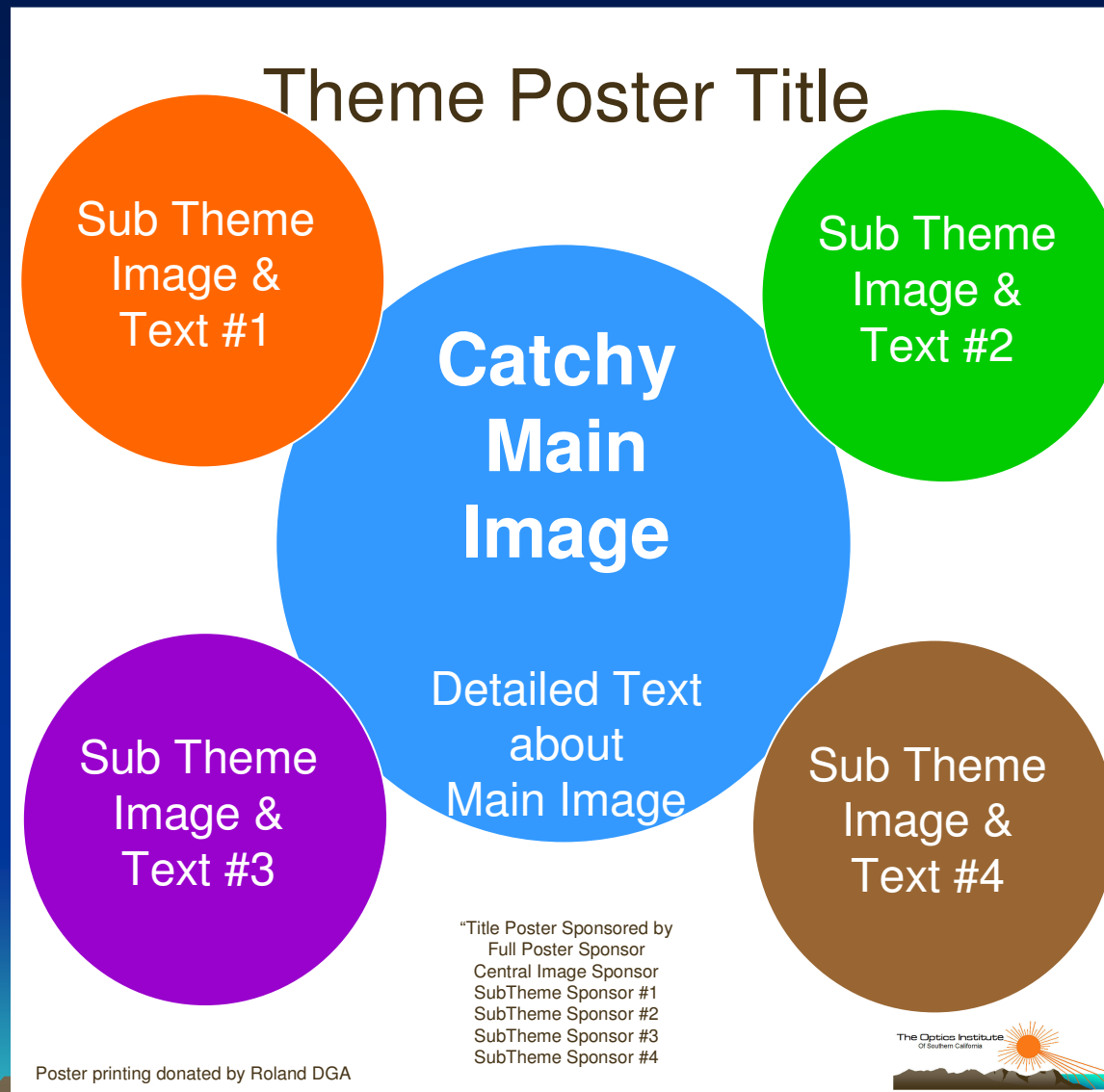


Speed of Light Theme Poster layout

6' x 6'



June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

Optics Exhibits

- Exhibits at:
 - Irvine City Hall – Spring 2004 (~\$100K)
 - “The Speed of Light”@ The Irvine Ranch
 - Up to 14 (could be more) 6’x 10’ tall graphic panels available
 - Discovery (and other) Science Center(s)
 - John Wayne Airport - Summer 2005 (6 month exhibit)
 - ~\$500K including above \$100K for Irvine City Hall exhibit
 - 30 wall display cases 12’ wide x 6’ tall x 3” deep near gates
 - 4 free standing cases 38” x 38” x 18” tall near food court
 - 2 free standing cases 6’ x 2’ near the security lines
- Why??
 - Famous optics experiment took place locally
 - Michelson Ave is main entrance to airport
 - Increase public awareness of optics
 - It’s not just eye glasses!!

June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

What can OISC do for Donors?

- OISC exhibit projects can add to a sponsors marketing program.
 - Irvine City Hall – exposure to local community
 - OSA & SPIE conferences – exposure to optics community
 - Discovery (and other) Science Centers – exposure to people of all ages interested in science
 - John Wayne Airport (and other airports) - exposure to people in all walks of life – the unexpected customer.
- OISC outreach programs help sponsors give back to the community and build a pipeline of skilled future people to work in the industries where optics are used.

June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

Sponsorships

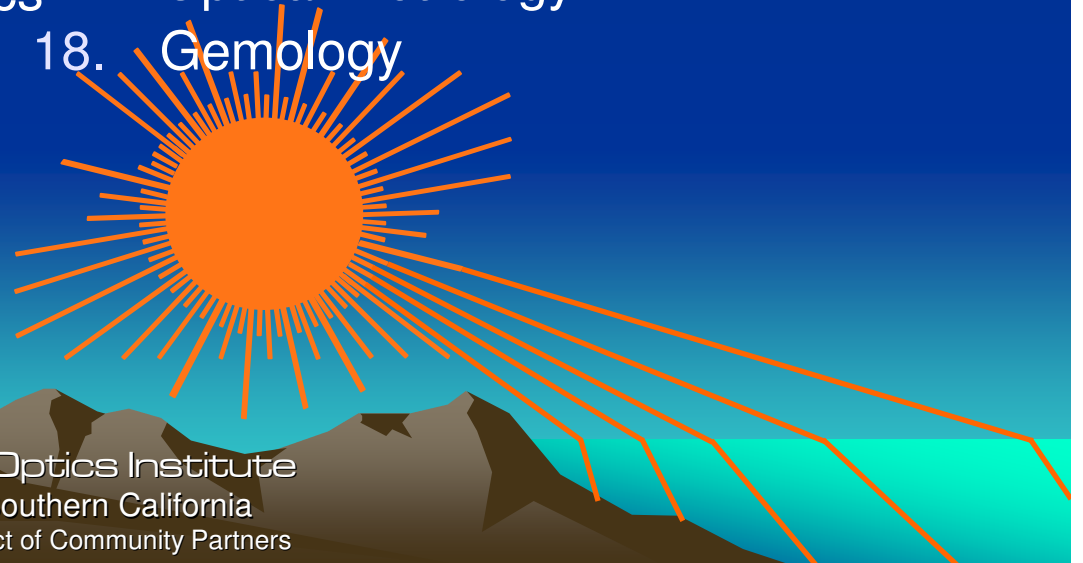
- The Speed of Light Exhibit Sponsorship
 - Scale Model of the Irvine Ranch Experiment \$15,000
 - Hands-On modern version of the experiment \$15,000
 - One Theme Panel to explain exhibit \$15,000
 - Theme panels to promote optics industries \$15,000
 - Whole 6' x 6' panels \$15,000
 - Central Image & Theme \$ 5,000
 - Corner Image & Theme \$ 2,500
 - Theme panel content can be supplied by sponsors.
 - OISC will provide graphic formatting and layout coordination.
 - Up to 30 Theme panels will be available for sponsorship.
 - Could be 15 actual panels x 2 (duplicate) = 30 display cases at John Wayne Airport.

June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

Some Prospective Panel Themes

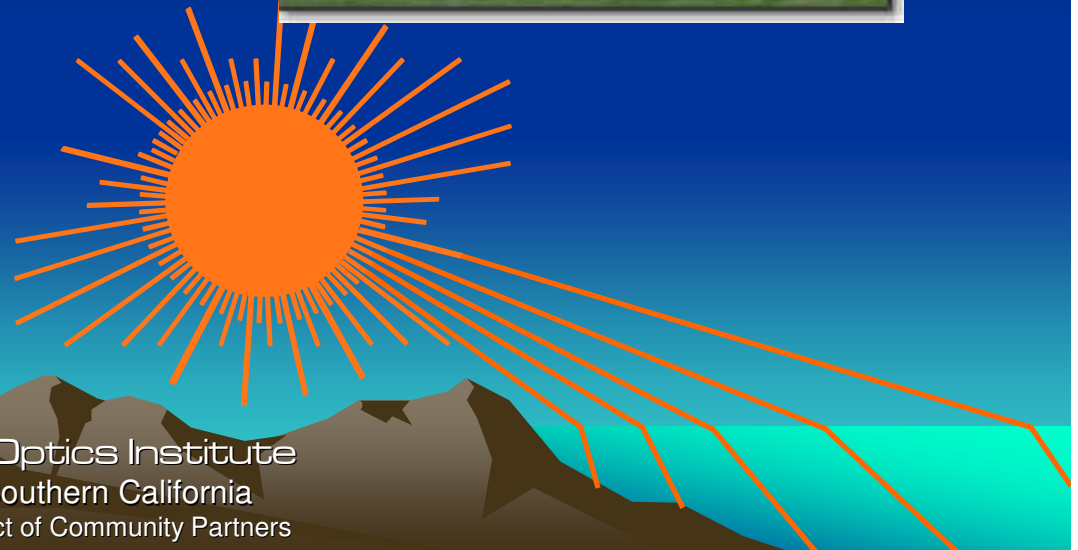
1. Optometry
2. Astronomy
3. Microscopy
4. Photography
5. Scanning Technologies
6. Photolithography
7. Telecommunications
8. Fundamental Physics / Optics
9. Lighting
10. Transportation
11. Art
12. Medical Lasers
13. Industrial Lasers
14. Optics Design & Mfg
15. Energy
16. Color
17. Optical Metrology
18. Gemology



June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

Irvine City Hall



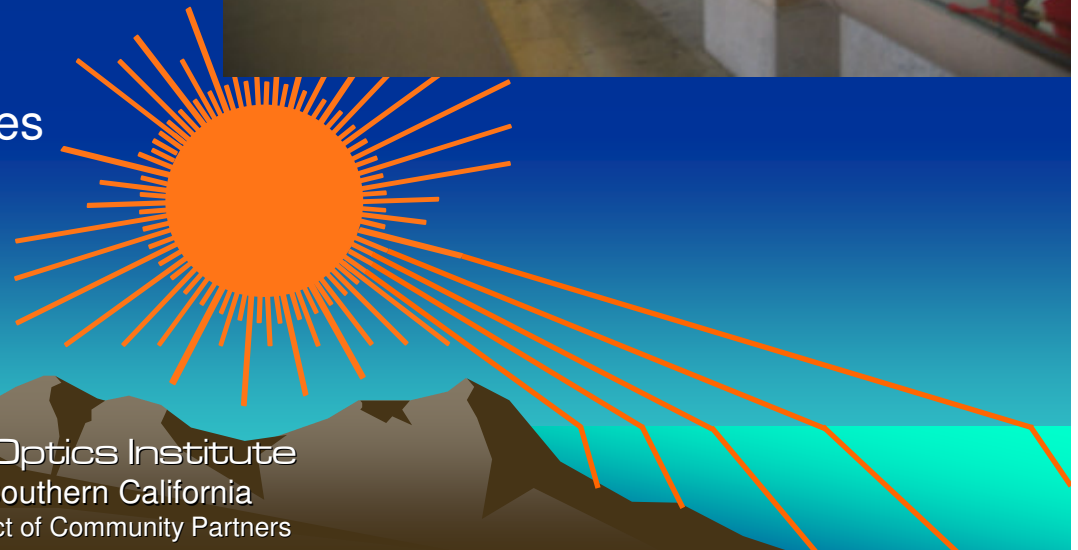
June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

OC Airport Exhibit Spaces



30 Wall display cases near the gates
12' wide x 6' tall x 3" deep



June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners

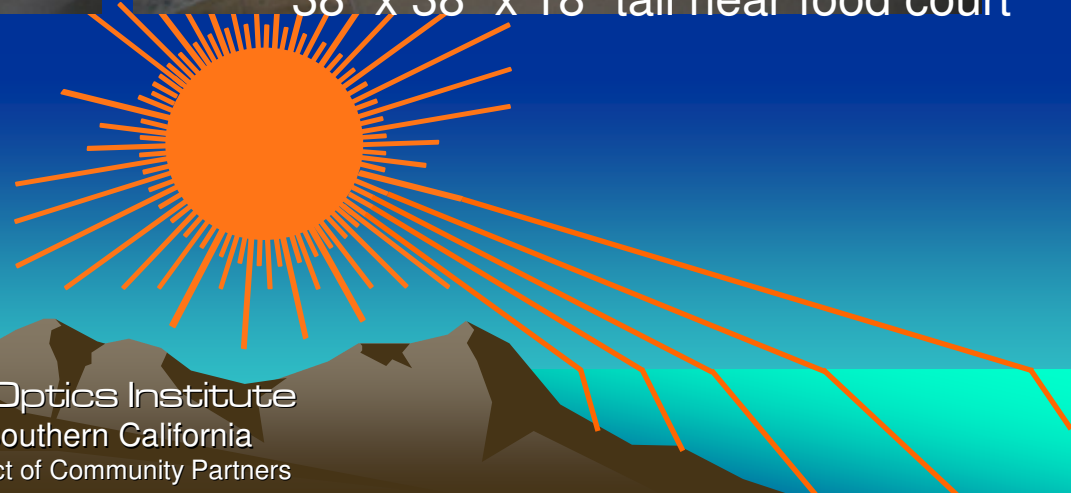
OC Airport Exhibit Spaces



2 free standing cases
6' x 2' near the security lines



4 free standing cases
38" x 38" x 18" tall near food court



June 16, 2004

The Optics Institute
of Southern California
A Project of Community Partners